

The Official New Hampshire Guidebook, Visitor's Guide, Events Guides, www.visitnh.gov, E-Guide

Order Form—Side One

1. Complete both sides of this form—incomplete/unsigned forms will be returned.
2. Enclose all materials (copy/words, logo, photo) and payment with this insertion order.
3. All materials and payment due no later than **August 1, 2003**.
4. Date: _____
5. Member of New Hampshire Lodging & Restaurant Association? ☐ **Yes** ☐ **No**

**Please send my
ad proof via**
☐ **email (pdf file)**
☐ **fax** ☐ **mail**

6. Information to appear in your ad

Business Name: _____
Address: _____

Town/Zip: _____
Phone(s): _____
Fax: _____
Web address: _____
Email: _____
Other: _____
Region: _____

6a. Contact/Billing information

Contact Name: _____
Business Name: _____
Address: _____

Town/Zip: _____
Phone(s): _____
Fax: _____
Email: _____
Other: _____

7. Publication(s): Enclose **all** materials (copy, logo, photo) with this form.

A. Guidebook Ad(s)—out-of-state publication

	Cost
1. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
2. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
3. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____

B. Visitor's Guide Ad(s)—in-state publication

1. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
2. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
3. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____

C. www.visitnh.gov Ad(s)—website

1. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
2. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
3. "BOOK IT" ONLINE RESERVATION BUTTON (Fill in information on #11 on back of order form)	\$ _____

D. Events Guide Ad(s) _____ SPRING/SUMMER _____ FALL/WINTER

1. AD SIZE _____	<input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
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E. E-Guide Ad(s)—email newsletter

1. AD SIZE _____	<input type="checkbox"/> SPRING <input type="checkbox"/> SUMMER <input type="checkbox"/> FALL <input type="checkbox"/> WINTER <input type="checkbox"/> REPEAT LAST YEAR'S AD <input type="checkbox"/> NEW AD ENCLOSED \$ _____
E-GUIDE PRODUCTION COST IF APPLICABLE \$ _____	

FOR INCLUSION IN THE **Planner for Groups, Meetings & Events**, PLEASE SEE SEPARATE INSERTION ORDER.

Subtotal: \$ _____

* **NHLRA Members**, deduct 10% from each ad.

For more information on becoming an NHLRA member, please call 603-228-9585.

Non-NHLRA members advertising in **BOTH** *The Guidebook* and *Visitor's Guide*, deduct 10% from lowest priced ad.

Nonprofit organizations, with a 501(c)3 on file at NHDTTD, may place a **FREE** basic ad in **BOTH** *The Guidebook* and *Visitor's Guide* **OR** credit the cost of a basic ad toward a larger ad in each publication.

Total Amount Due: \$ _____

COMPLETE & SIGN SIDE TWO

Both new AND repeat advertisers must complete all relevant sections

8. Index Choice—Select **only** one.

- | | | | | |
|--|---|---|--|---|
| <input type="checkbox"/> attractions | <input type="checkbox"/> bed & breakfasts | <input type="checkbox"/> cabins & cottages | <input type="checkbox"/> camping | <input type="checkbox"/> condos & rentals |
| <input type="checkbox"/> dining | <input type="checkbox"/> golf | <input type="checkbox"/> historic sites & museums | <input type="checkbox"/> hotels | <input type="checkbox"/> information sources |
| <input type="checkbox"/> inns | <input type="checkbox"/> marina | <input type="checkbox"/> meetings & conventions | <input type="checkbox"/> motels | <input type="checkbox"/> real estate |
| <input type="checkbox"/> reservations services | <input type="checkbox"/> resorts | <input type="checkbox"/> science & nature | <input type="checkbox"/> shopping & antiques | <input type="checkbox"/> summer sports & recreation |
| <input type="checkbox"/> the arts | <input type="checkbox"/> transportation | <input type="checkbox"/> winter activities & recreation | | |

9. Lodging & Dining Symbols—Only applicable for 1/8-page ads or smaller. Check all that apply.

- | | | | | |
|---|---|--|--|---------------------------------------|
| <input type="checkbox"/> major credit cards | <input type="checkbox"/> accessible facilities | <input type="checkbox"/> nonsmoking facilities | <input type="checkbox"/> restaurant | <input type="checkbox"/> lounge |
| <input type="checkbox"/> meeting facilities | <input type="checkbox"/> fireplaces | <input type="checkbox"/> kitchenettes | <input type="checkbox"/> indoor swimming | <input type="checkbox"/> pets allowed |
| <input type="checkbox"/> breakfast included | <input type="checkbox"/> health-conscious menu alternatives | | <input type="checkbox"/> internet access | |

10. Campground Symbols—Only applicable for 1/8-page ads or smaller. Check all that apply.

- | | | | | | | |
|---------------------------------------|--------------------------------------|-----------------------------------|----------------------------------|--------------------------------|-----------------------------------|----------------------------------|
| <input type="checkbox"/> dump station | <input type="checkbox"/> electricity | <input type="checkbox"/> firewood | <input type="checkbox"/> fishing | <input type="checkbox"/> ice | <input type="checkbox"/> lp gas | <input type="checkbox"/> laundry |
| <input type="checkbox"/> leashed pets | <input type="checkbox"/> play area | <input type="checkbox"/> sewage | <input type="checkbox"/> shower | <input type="checkbox"/> store | <input type="checkbox"/> swimming | <input type="checkbox"/> water |

11. www.visitnh.gov Categories—What **IS** your business? Please indicate.

- | | | | | |
|--|---|--|--|---|
| <input type="checkbox"/> Agricultural Related Activities | <input type="checkbox"/> Antiques | <input type="checkbox"/> Attractions | <input type="checkbox"/> Bed & Breakfasts | <input type="checkbox"/> Biking |
| <input type="checkbox"/> Breweries | <input type="checkbox"/> Cabins & Cottages | <input type="checkbox"/> Camping | <input type="checkbox"/> Chambers of Commerce | <input type="checkbox"/> Condos/Rentals |
| <input type="checkbox"/> Country Inns | <input type="checkbox"/> Events | <input type="checkbox"/> Galleries | <input type="checkbox"/> Golf | <input type="checkbox"/> Hiking |
| <input type="checkbox"/> Historic Sites | <input type="checkbox"/> Historic Societies | <input type="checkbox"/> Hotels/Motels | <input type="checkbox"/> Hunting/Fishing | <input type="checkbox"/> Meeting & Function Space |
| <input type="checkbox"/> Museums | <input type="checkbox"/> NH-Made Products | <input type="checkbox"/> Other Summer Activities | <input type="checkbox"/> Other Winter Activities | <input type="checkbox"/> Outlet Centers/Malls |
| <input type="checkbox"/> Resorts | <input type="checkbox"/> Restaurants | <input type="checkbox"/> Retail Stores | <input type="checkbox"/> Scenic Ride Attractions | <input type="checkbox"/> Science/Nature |
| <input type="checkbox"/> Skiing | <input type="checkbox"/> Snowmobiling | <input type="checkbox"/> Sporting Events | <input type="checkbox"/> State Parks | <input type="checkbox"/> Summer Camps |
| <input type="checkbox"/> Theaters | <input type="checkbox"/> Transportation | <input type="checkbox"/> Visitor Information Centers | <input type="checkbox"/> Wildlife Watching | |

11a. For lodging properties: Add a “Book It” button to your visitnh ad for only **\$50**. Please fill in the following.

Central Reservations Service: _____ (i.e. WorldRes.com)

ID# or Property Code: _____

12. Deadline: Insertion order, all materials and payment are due no later than **August 1, 2003**.

13. Send order form, ad materials and payment to The Official New Hampshire Guidebook, PO Box 2838, 170 Kearsarge St., North Conway, NH 03860. Fax 603-356-3991. Email sales@glengroup.com.

14. Payment—check one.

- ☐ Enclosed is a check for the total amount made payable to **The Official New Hampshire Guidebook**.
- ☐ Charge my VISA/MasterCard (AMEX not accepted).

Number: _____ Exp. Date: _____

Name of cardholder: _____

Signature of cardholder: _____

15. Questions? To contact a sales representative call 603-356-8118, fax 603-356-3991 or email sales@glengroup.com.

Sales Representative: _____

16. Advertiser Signature: _____ **Date:** _____

Notes/Copy Changes: _____

Publication Deadlines for Insertion Order & Materials

February 1 through February 1	Contract year for www.visitnh.gov with pro-rated rates available for earlier submission
May 1, 2003	2003 Summer E-Guide
August 1, 2003	2004–2005 Guidebook 2004–2005 Visitor's Guide 2003–2004 Fall/Winter Events Guide
August 15, 2003	2003 Fall E-Guide
November 1, 2003	2003–2004 Winter E-Guide
March 1, 2004	2004 Spring/Summer Events Guide 2004 Spring E-Guide

General policies for all publications

Ad Position & Placement:

Publisher cannot guarantee position or format of any ad.

The back cover, inside covers and premium pages of *The Guidebook*, *Visitor's Guide* and *Events Guides* are sold on a first-come, first-served basis.

The banner ads on the E-Guides are sold on a first-come, first-served basis.

The tile ads on www.visitnh.gov are sold on a first-come, first-served basis and/or will rotate based upon number of tile ads purchased.

Ad Quality:

Subject matter, size, wording and photography of all advertising is subject to the approval of The New Hampshire Division of Travel & Tourism Development before or after acceptance for publication.

Photography:

All artwork for *The Guidebook*, *Visitor's Guide* and *Events Guides*—images and logos—must be high-resolution (300 dpi) and either 1-color (black) or 4-color (CMYK) and should be in TIF, JPG or EPS format.

Images can be sent to Glen Group by any of the following avenues:

A. On a Mac-formatted Zip, Jazz or CD Rom.

B. Emailed to sales@glengroup.com.

C. Uploaded through www.glengrouppublications.com. Please indicate "Send to Sales Department" as well as which publication your artwork is to be used for.

D. Sent as a 35 mm slide or high-quality color print.

Ad Proofs:

Ad proofs will be provided to advertisers for all *Guidebook*, *Visitor's Guide*, *Events Guides* and *E-Guide* advertisements. Ad proofs will be emailed, mailed or faxed to each advertiser for approval. **Only two rounds of corrections are allowed**, after which an additional \$75 charge per round of corrections will be invoiced to the advertiser. Any unsigned ad proofs or ad proofs that are not returned within the time specified on the proof form will **be removed from the publications and subject to a \$100 charge**.

The final responsibility for accuracy within all advertisements is the sole responsibility of the advertiser.

Opportunities:

The publisher welcomes input from advertisers as to how these publications can work better for them. Other advertising opportunities such as bulk space purchases, inserts and special positions are available upon request, but limited, and subject to approval by The New Hampshire Division of Travel & Tourism Development.

Publication Copies:

After publication, every advertiser is mailed a copy. If you have guests who would like a copy, please suggest they visit www.visitnh.gov or call 1-800-FUN-IN-NH.

Commission:

Rates are not agency commissionable.

Questions?

Please contact your Sales Representative at 603-356-8118, by fax at 603-356-3991 or by email at sales@glengroup.com.

Ad Size	Ad Cost*	Words	Photos	Logo
Full Page	\$4730	200	4	1
3/4 Page	\$3385	150	3	0
1/2 Page	\$2425	135	2	0
1/4 Page	\$1645	100	1	0
1/8 Page	\$965	65	1	1
Expanded Listing w/ Logo	\$450	50	0	1
Basic Listing	\$250	25	0	0
NH Store	\$475	40	1	0
Mtg. & Conv. Grid	\$145	0	0	0
Inside Front Cover	\$5610	200	4	1
Inside Back Cover	\$5610	200	4	1
Back Cover	\$6470	200	4	1
Premium Position Pages	\$5315	200	4	1
Sponsor Logo	\$1000	25	0	1

Ad Size	Ad Cost*	Words	Photos	Logo
Full Page	\$4475	200	4	1
3/4 Page	\$3265	150	3	0
1/2 Page	\$2310	135	2	0
1/4 Page	\$1405	100	1	0
1/8 Page	\$785	65	1	1
Expanded Listing w/ Logo	\$350	50	0	1
Basic Listing	\$200	25	0	0
NH Store	\$475	40	1	0
Mtg. & Conv. Grid	\$140	0	0	0
Inside Front Cover	\$5390	200	4	1
Inside Back Cover	\$5390	200	4	1
Back Cover	\$6240	200	4	1
Premium Position Pages	\$5085	200	4	1
Sponsor Logo	\$1000	25	0	1

The Mountain Club on Loon The only ski-side, 100% all-wood resort on the mountainside just off the scenic Kancamagus Highway at the base of New Hampshire's most popular four-season resort area.

Accommodations: 117 Adirondack, air-conditioned suites, for up to 4 guests, featuring king-size bedrooms, two baths, dining area, phone, full kitchen, TV's, balconies, panoramic views, and/or 117 Mountain Club King Rooms, for up to 2 guests, featuring private bath, phone, TV's, room movies, balconies.

Enjoy complimentary year-round use of the Mountain Club Fitness Center & Spa with indoor & outdoor pools, weight room, aquatics, whirlpools, steam room, sauna, cardio room, whirlpool, tennis, archery, massage.

Here at Seasons on Loon: five outdoor, casual atmosphere, breathtaking views, or at Black Diamond Bar & Grill, all-weather pub.

Recreation at Loon includes alpine & cross-country skiing and snow

boarding; is warmer weather hiking, mountain biking, kayaking, canoeing, tennis, fishing, horseback riding, water-skiing, fishing, 18-hole golf, cross-country.

Area attractions include Loon's gondola to Adirondack, climbing walls, cross-country ski wax park, Loon River Gorge, Indian Railroad, shopping, fine dining and more.

The Mountain Club is the ideal setting for meetings & banquets—over 6,000 square feet of flexible function space, and meeting & conference rooms for up to 1750 guests.

For More Info Call us at Loon
25 Main St. 12, Kancamagus Highway, Lincoln, NH 03251
603.542.1111 • 800-251-0252
www.themountainclubonloon.com

The Mountain Club® & Loon®
 A RESORT PEOPLE

Purity Spring Resort *The all season destination resort for families.* For nearly 100 years the first family has been welcoming families to Purity Spring Resort. 100 years are accounted for the pristine 156-acre Purity Lake and King Pine Ski Area. 100 days each destination resort for families in all seasons. Enjoy the open hospitality of a traditional all inclusive American! We travel that offers the most value for your money.

In summer guests enjoy swimming in the lake, boating, canoeing, fishing and water skiing. The indoor pool and fitness complex give you an indoor option as well. Five tennis courts and miles of biking terrain offer a solution to those extra calories one enjoys on vacation (especially when the food is as beautiful and delicious as it is here!) and the Childrens game parents and children a reason from each other. Planned and supervised activities are scheduled with the emphasis being placed on family togetherness. In winter, families enjoy the ease and affordability of taking a King Pine Ski Area – a favorite with intermediates and beginner skiers – plus cross country skiing on the USMC trail network, skating at the covered rink, and our tubing park. **Private Boat Rental:**

- 2-1/2 hour duration \$195.00 per boat
- 4-hour duration \$300.00 per boat
- 7-hour duration \$480.00 per boat

www.purityspring.com • info@purityspring.com • 800.367.8807

...bounty awaits all of us,
and very cheering, very."

—from the Shaker song, "Like Pretty Bird."

Canterbury Shaker Village *A National Historic Landmark and outdoor museum*

Reflecting the values of the longest standing religious experiment in America, the Village is a living, productive learning community devoted to expanding knowledge of the Canterbury Shakers and their 260 year history.

- 23 Original Shaker buildings c. 1790-1815
- Tours with engaging, well-trained interpreters
- Hands-on activities for children
- Walking tour on 694 acres of conservation land
- Organic vegetable, herb & perennial garden
- Daily demonstrations of Shaker crafts
- The Crutcher restaurant featuring Shaker inspired meals
- Bakery offering freshly baked pastries and breads
- Museum store with unique Shaker style products
- Nine festival days celebrating time honored traditions

CANTERBY SHAKER VILLAGE
 100 Shaker Road, Canterbury, NH 03024
 603-882-7424
www.shaker.org
 800-858-8824 weekend only
 Director: Bob Chastain
 Email: Bob@shaker.org
 100 Shaker Road, Canterbury, NH 03024



The Grand View Inn and Resort *Escape to a*
 quietude 1900 estate country manor on 300 picturesque acres nestled
 at the foot of Mt. Mansfield. Choose from 15 elegantly appointed rooms
 with modern private baths. Relax in the comfort of king size beds and
 breathtaking views.

As a leading provider for the most grand & the simplest of weddings or
 special events. Our on-site restaurant and function facility can accommodate
 up to 140 people.

Funeral services with a day at our luxurious spa, face a massage, and
 wrap or choose from a array of treatments.

The Grand View Inn & Resort is a place for you to relax, enjoy and meet
 all of us. A little piece of heaven in your back yard.

The Grand View Inn & Resort
 200 Mountain Ave., P.O. Box 1007
 200 Mountain Ave., P.O. Box 1007
 200 Mountain Ave., P.O. Box 1007

www.grandviewinnandresort.com



**Bethlehem's Premier
Bed and Breakfast**

Built by the IV Williams family, the mansion was transformed to unparalleled standards. From the moment you arrive, casual elegance greets you. A magnificent interior connects with fireplace, stone gables to create 7 spacious guest rooms, either queen or king beds with private ensuite baths and A/C. Quaker Accents. Breakfast selections offered daily. Located in Bethlehem, Pa. minutes from Pocono Mountains, Ctg. Bkham and White Mountain attractions.

POCONO

The
Mulburn Inn

2370 State St., Bethlehem, PA 18018
610-869-1389 • 800-857-0742
www.mulburn.com
info@mulburn.com

**GREAT AMERICAN DINING—
COMMON MAN RESTAURANTS**
www.theCommon.com



Our Common Man
Family! All located
off I-95! Common
Man Restaurants:
Lincoln-Ext 32/
603-775-DINE, Ashland -Ext 15/
603-866-3110, Concord (Blue year
special event here!) -Ext 15/
603-228-DINE, and Waltham -Ext 3/
603-808-0908, in Meredith-Ext 23/
The Boathouse Cafe- 603-270-2253,
Camp- 603-279-3063, and Town
Inn- (Summer!) 603-279-3445.
Also, The Common Restaurant in
Plymouth-Ext 24 or 25/603-545-4546
and the Tiki's Diner -Ext 20/603-286-2204

FIELD 'N' FOREST RECREATION AREA
863-525-3567
www.comadms.com/fieldnforest
Rt. 117. Outdoor recreation area w/
pavilion, facilities for receptions, retreats,
reunions, company picnics, youth, sport,
other group activities. Tent/KV sites. Rent
for day, weekend, week or longer.
Gotham Eagles, Owner/Manager.



Christies' Maple Farm & Maple Museum

Visit our Farmhouse Gift Shop & Maple Museum featuring the finest Maple Syrup Taste Testing Bar Learn how we make our sweet maple syrup while enjoying tea-free "Farmhouse" shopping. Call for free catalog.

800-785-2118

CHRISTIES' Maple Farm & Maple Museum
 24th Portland St., C/O, Rt. 2, Leesville, NJ 07094
www.christiesapple.com • apple@christiesapple.com

	SEAT NO.	NUMBER OF CLIENT ROOMS	NUMBER OF METABOLIC ROOMS	GROUP SIZE	TABLE CAPACITY	BANQUET CAPACITY	CLASSROOM CAPACITY
FIELD'N FOREST RECREATION AREA Rt. 137, Harrisville/Hancock 03449-6025-3508. www.monadnocktravel.com/fieldnforest	110	~	1	25-250	25-250	25-250	25-250

The *Guidebook* and *Visitor's Guide* are formatted publications; submission of completed ads is not necessary as all ads are created by Glen Group to conform with the publication's format. All *Guidebook* and *Visitor's Guide* pricing includes production costs.

Copy count includes all words except your business name, address, phone and fax number(s), website and email address, and relevant symbols. If you exceed the number of allowed words for your ad size, your copy will be edited. Please email, mail or fax typed copy.

All artwork—images and logos—are to be either high resolution (300 dpi) and either 1-color (black) or 4-color (CMYK). All artwork—images and logos—should be in TIF, JPG or EPS format.

The Official New Hampshire Events Guides

Deadlines:

August 1, 2003 for 2003–2004 Fall/Winter Events Guide & **February 1, 2004** for 2004 Spring/Summer Events Guide.

Events Guide Pricing:

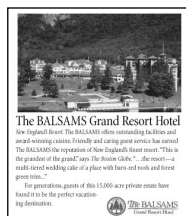
Ad Size	Details	Ad Cost*
1. Back Cover	4-color; Advertiser supplied	\$3000
2. Inside Front & Inside Back Covers	4-color; Advertiser supplied	\$2000
3. Full Page	B&W; Advertiser supplied	\$900
4. 1/2 Page Display Ad	B&W; Advertiser supplied	\$500
5. 1/4 Page Display Ad	B&W; Advertiser supplied	\$300
6. Premium Position (space limited)	4-color; Advertiser supplied; Please see Sales Representative for Details.	\$2000
7. 2-Page Center Spread	4-color; Advertiser supplied	\$4000

*Ad cost based upon advertiser supplied advertisements. If ad is to be produced by Glen Group, an additional \$75 per hour production cost will be invoiced to the client. All advertiser-supplied advertisements are subject to the approval of The NH Division of Travel & Tourism Development.

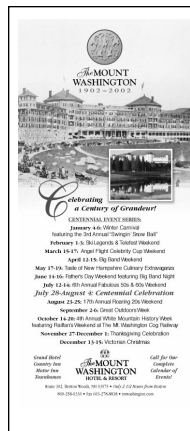
1/4 Page—
Black & White



1/2 Page—
Black & White



Full Page—
4-Color



Covers—
4-Color



Materials:

Ads to be supplied by advertiser in a completed format **OR** created by Glen Group at an additional production charge of \$75 per hour. All advertiser-supplied advertisements are subject to approval by The New Hampshire Division of Travel & Tourism Development.

Ad Specifications:

Trim size of Events Guide: 4" x 9".

Back Cover, Inside Front, Inside Back Covers as well as Center Spread and Premium Position Ads are **4-Color** advertisements.

1/4 page, 1/2 page and full page Ads are **Black & White** ads.

Back Cover, Inside Front & Inside Back Covers, and Full Page Ads—

Ad size: Non-bleed 3 3/16" wide x 8 3/16" high.

Full bleed 4" wide x 9" high plus bleeds of 1/8" on all sides.

Text and images that are not intended to bleed should be kept 3/16" off the margin of the page.

1/2 Page Display Ads—

Ad size: 3 3/16" wide x 4" high.

1/4 Page Display Ads—

Ad size: 3 3/16" wide x 1 15/16" high.

Completed ads must be supplied as a Quark 4.0 document. Fonts provided must be Postscript **not** TrueType or MM (Multiple Masters).

A printout of the finished ad must also be supplied (in color if the ad is color). To assure yourself of the accuracy and acceptability of the color in the computer file, it is suggested that you produce a high-resolution printout (such as an Iris print) or match-print. Without such a printout, the publication cannot ensure accurate color reproduction.

If type, rules or photos are such that they will not reproduce satisfactorily, the publisher reserves the right to reset type, rescan images, etc., at the advertiser's expense.

Photography:

All artwork—images and logos—are to be either high-resolution (300 dpi) and either 1-color (black) or 4-color (CMYK).

All artwork—images and logos—should be in TIF, JPG or EPS format.

Deadline:

Contract year for www.visitnh.gov runs from **Feb. 1 through Feb. 1** with pro-rated rates available. Ads cannot be purchased on a month-to-month basis. All ads are contracted for a 12-month period and pro-rated for additional months.

www.visitnh.gov Pricing:

Ad Size	Details	Ad Cost*
1. Full Page	300 words, 4 photos, 1 logo and link to website	\$850
2. Expanded with Photo	50 words, 1 photo OR logo and link to website	\$425
3. Basic with Link	10 words and link to website	\$165
4. "Book It" Online Reservations Button	Allows customers to book rooms online through your central reservation service	\$50
5. Level 1 Tile Ad		\$2500
Includes 1) Tile Ad on 1 specified Interior Page in upper left of page (132x100 pixels) and 2) Expanded ad w/ Photo (business name, address, phone, web, email, 1 photo and 50 words of copy describing your business) on any interior Category Section specified.		
6. Level 2 Tile Ad		\$4500
Includes 1) Tile Ad on Home Page (132x100 pixels) and 2) Expanded ad w/ Photo (business name, address, phone, web, email, 1 photo and 50 words of copy describing your business) on any interior Category Section specified.		
7. Level 3 Tile Ad		\$10000
Includes 1) Rotating Tile Ad displayed on all pages viewed throughout the site (132x100 pixels) and 2) Expanded ad w/ Photo (business name, address, phone, web, email, 1 photo and 50 words of copy describing your business) on any interior Category Section specified.		

**All www.visitnh.gov pricing includes production costs.*

Full Page



Atkinson Resort & Country Club, 85 Country Club Drive, Atkinson, 03811, 603-362-6700 Fax: 603-362-6727 [atkinsnh.com](mailto:info@atkinsnh.com)

Brand new and centrally located in New England, The Atkinson Resort & Country Club is minutes away from Routes 495 & 93. With the beach on one side, and Boston on the other, our resort is perfectly positioned for your next family vacation, golf outing, or just a getaway for the weekend.

In the winter, you'll enjoy miles of groomed cross country skiing on our majestic golf course, ice skating on our pond, or sip hot cider by the fireplace. Enjoy great Angus steaks and delicious seafood in our Stagcoach Grille. At the end of the day, you'll relax and sleep comfortably in our spacious guest rooms decorated in warm colors and soft fabrics.

In the summer, enjoy our impeccably groomed 18 hole championship golf course or sit on our patio that overlooks the 16th green and enjoy a superb lunch or cocktail. Take a drive to the White Mountains, pack your bag for the beach, or visit all the historical sites of Boston.

The Atkinson Resort & Country Club will be opening its doors in the spring of 2002 and invites you to join them at this destination for all seasons. Visit us online at www.atkinsnh.com or call us at 603-362-6727 for more information.

Expanded with Photo

Woodbound Inn, 62 Woodbound Road, Rindge, 03461, 800-688-7770 603-632-8341 Fax: 603-632-8341 woodbound@aol.com

Located on Lake Contooscook with Historic Country Inn Rooms, Lake Front Cabins with Fireplaces and Modern Rooms in the Edgewood building. Activities include Golf, Tennis, Arcade, Hiking, Skiing and more all Free to guests on property. Woodbound Inn has a Restaurant, Lounge, Gift Shop and Meeting/Banquet Facilities for 5-200 people. Only 65 miles from Boston. Children 12 and under stay Free.



Basic with Link

Grand Summit Resort Hotel, Route 302 at Attitash Bear Peak, Bartlett, 03812, 603-374-1900 888-664-1900 Fax: 603-374-3040 reservations@attitash.com

**Tile Ad
(132 x 100 pixels)**



Details & Placement:

All ads include a link to advertiser's website.

Ads will be placed on www.visitnh.gov: **A.** By Category
and
B. By Region

All advertisements will be organized within the categories first by ad size and then alphabetically.

Materials:

All materials and payment are due with your insertion order. No ads will be uploaded to www.visitnh.gov until payment and materials are received in full.

Copy/Words:

Copy/words must be enclosed with your order form. Copy count includes all words except your business name, address, phone and fax number(s), website and email address. If you exceed the number of allowed words for your ad size, your copy will be edited. Please email, mail or fax typed copy.

Photography:

All artwork—images and logos—must be at least 72 dpi and either 1-color (black) or 4-color (CMYK).

All artwork—images and logos—should be in TIF, JPG or EPS format.

NOTE: Images for advertisements on www.visitnh.gov can be taken directly from the advertiser's website, but these same images CANNOT be used in *Guidebook*, *Visitor's Guide* or *Events Guide* advertisements as the resolution is not high enough.

The Official New Hampshire E-Guide

Deadlines:

May 1, 2003 for 2003 Summer E-Guide;

August 15, 2003 for 2003 Fall E-Guide;

November 1, 2003 for 2003–2004 Winter E-Guide;

February 15, 2004 for 2004 Spring E-Guide.

E-Guide Pricing:

Ad Size	Details	Ad Cost*
Banner Ad	Displayed Above Featured Article	\$500
Additional Production Cost	If ad is produced by Glen Group	\$350

**Ad cost based upon advertiser advertisements. If ad is to be produced by Glen Group, the additional \$350 Production Cost applies. All advertiser-supplied advertisements are subject to the approval of The NH Division of Travel & Tourism Development.*

Banner Ad (468 x 60 pixels)



Details:

All ads include a link to advertiser's website.

Materials:

All materials and payment are due with your insertion order. No ads will be produced or placed on the E-Guide until payment and materials are received in full.

Ads to be supplied by advertiser in a completed format **OR** created by Glen Group at the additional \$350 production charge.

All advertiser-supplied advertisements are subject to approval by The New Hampshire Division of Travel & Tourism Development.

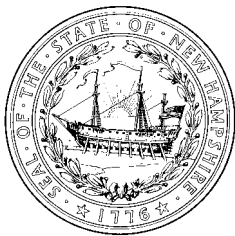
Photography:

All artwork—images and logos—should be in TIF, JPG or EPS format.

Completed Banner ads should be at least 72 dpi.

New Hampshire's tourism promotions add up to success. Reserve your advertising space today.

- The Division of Travel & Tourism Development will spend \$2.6 million promoting travel to and around New Hampshire this year.
- Travel and tourism is one of the state's leading industries in terms of jobs and attracting dollars from out of state.
- New Hampshire hosted more than 27 million visitors from July 2001 through June 2002. More and more domestic and international visitors travel to our state every year.
- The State advertises, and features its publications and website:
 - in popular magazines and travel guides including *Yankee Magazine*, *Yankee Travel Guide*, *Better Homes & Gardens*, *National Geographic Traveler*, *Travel & Leisure*, *Reader's Digest*, *NY Times Sophisticated Traveler*, *AARP The Magazine*, *Country Home* and *Time Magazine*.
 - online at yankeemagazine.com, Boston.com and more.
 - in many domestic and international newspapers and newspaper inserts.
 - on television in major markets, on radio and through direct mail.
 - in targeted marketing efforts throughout the New England, New York and Philadelphia areas, as well as Canada, the United Kingdom and Germany.
- *The Official New Hampshire Guidebook* is in its 14th edition.
- As a whole, advertising opportunities within *The Guidebook*, *Visitor's Guide*, *Events Guides*, *E-Guide* and on www.visitnh.gov currently feature 1,290 businesses throughout New Hampshire.



NEW HAMPSHIRE

Division of Travel &
Tourism Development

For advertising sales and information, contact

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Stan Evans: Sales for the White Mountains, Great North Woods & Lakes Regions. Cell phone: 603-387-1854.